

Privacy Policy

1. Scope and Controller

This statement applies to the websites accessible on buyeco.ch. We process your personal data to respond to your contact requests, provide services, and analyze traffic on our website. Please note that links to other websites, which may have different privacy rules, are possible.

- Name of the data controller:
- BUYECO Sàrl
- Phone: +41 (0) 78 799 79 65
- Email: info@buyeco.ch

In the continuous development of our websites to improve our services, it may be necessary to make additions to this privacy policy. In rare cases, and if justified (for example, due to a major change in our terms of use), we reserve the right to inform all registered users on the site via email. By registering on buyeco.ch, you agree to receive these notifications. If you are not registered on the site, we recommend regularly checking this privacy policy.

2. Data Collection

We rely on your consent and our legitimate interest to process your personal data. The collection of your data by us strictly complies with the legal requirements of the EU and Switzerland. The legal basis is the General Data Protection Regulation (GDPR) of the EU and the Federal Data Protection Act (LPD).



2.1 General Collection

The BUYECO Sàrl website records a series of general data with each visit to the site. This general data and information are stored in server log files. The following data is collected:

- Date and time of the request
- IP address
- Request content
- Access status/HTTP status code

The use of this general data does not allow identification of a specific person. The collection of this data is technically necessary to display our website and ensure its stability and security.

2.2 Collection upon Registration

Following registration on buyeco.ch, we collect the following personal data:

- Email address
- Preferred language

To use all services on buyeco.ch (particularly buying and selling GO), the following additional personal data is collected:

- Last name
- First name
- Mailing address
- Company
- Position in the company
- Telephone number
- Pronovo account number
- IBAN



3. Cookies

Our website uses "cookies," small text files stored on your computer that can be retrieved later. Cookies enable you to log in to our services and personalize the website. The storage duration of cookies is one week. The following data is collected:

- Session number
- User number (if logged in)
- Date and time
- Preferred language

Cookies are not used for tracking or advertising purposes.

4. Sharing Data with Service Providers

We may share your personal information with certain service providers solely to assist in operating our site and providing our services. These providers are not authorized to use your data for their own purposes. We occasionally use the following services:

- Contact and survey form "Google forms" (privacy policy). Personal information collected: email address, last name, first name.
- Infomaniak's "newsletter" service (privacy policy). Personal information used: email address, last name, first name, preferred language, and alert preferences.

5. Data Retention Period

We retain your personal data for the time necessary to process your contact request and for our website traffic analysis needs.

6. Rights of Data Subjects

Under the GDPR, you have the following rights regarding your personal data:

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- Right of access
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to data portability
- Right to object

To exercise these rights, please contact us at info@buyeco.ch.

7. Withdrawal of Consent

If you wish to withdraw your consent to the processing of your personal data, please contact us at info@buyeco.ch or at the address provided in Section 1.

8. Complaints

If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with the competent data protection authority.